



# MUKONA

## MUKONA CAREER EXPO

VHEMBE DISTRICT  
LIMPOPO PROVINCE  
23 - 27 SEPT 2024

Brought to you by the  
**Mukonazwothe  
Career Support  
Group (NPO)**





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## PROJECT SYNOPSIS

Career Guidance is critical in the growth of a young man or woman as it helps them to select a career path that they will both enjoy and excel in.

South Africa's urban youth often find it easy to select careers because they are surrounded by loads of information and various professionals on a day to day basis.

This is not the case with South Africa's rural and township youth though, as they often struggle to find information or older people who can expose them to the world of work and enable them to make wise career choices.

There remains therefore a huge demand and need for programmes, projects and events that will expose township and rural youth to the career choices they have access to.





## DESCRIPTION

The Mukona Career Expo is a 5 day long Careers Expo targeted at Grade 11 and 12 pupils who reside in rural or township communities.

**DATE: 23 - 27 SEPTEMBER 2024**

**VENUE: UNIVERSITY OF VENDA**

### THE EXPO WILL FEATURE:

- Displays of machinery and equipment used in various careers
- Talks by various professionals
- Career Videos across various sectors
- Career Presentations by SETA's
- Career Brochures
- Information about tertiary institutions
- Ask a Professional Sessions
- Workshops on career choices





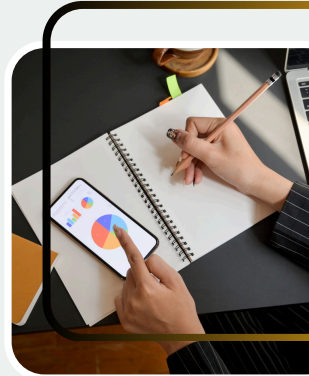
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## STAKEHOLDERS

The Mukona Career Expo will be hosted at the University of Venda from 23 to 27 September, 2024.

### THE EXPO WILL FEATURE THE FOLLOWING STAKEHOLDERS:

- Professionals who come from various sectors
- Educators from TVET Colleges and Universities
- Academic Institutions
- Artisans
- Media Personnel
- Government Agencies and Departments





**MUKONA**



**WE TURN  
DREAMS INTO  
REALITIES**

**CONTACT**

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**ACTION** **SUCCESS** CUSTOMER TARGET  
**JOBS** INNOVATION DEVELOPMENT PROCESS ADVERTISING BUSINESS STRATEGY  
**MANAGEMENT**  
**DEVELOPMENT** **DATA**  
**FINANCE** INDUSTRY

**CAREERS**

**FUTURE**

**MOTIVATION**

**PLAN** INDUSTRY STRATEGY VISION DATA

**EDUCATION** CAREERS KNOWLEDGE PROMOTION

**STRATEGY** **BRAND**

**SUCCESS** BUSINESS CUSTOMER ADVERTISING

**IDEA** SUCCESS FINANCE JOBS ADVICE

**TARGET** ADVERTISING

**CAREERS**

**STRATEGY** BRAND PROCESS **JOBS** **MANAGEMENT** **PLAN**



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